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Forward III

Meet your speaker



David Hunter

Strategic Product Manager

Ericsson



Attended Robot & The Democratization of RPA



David Hunter

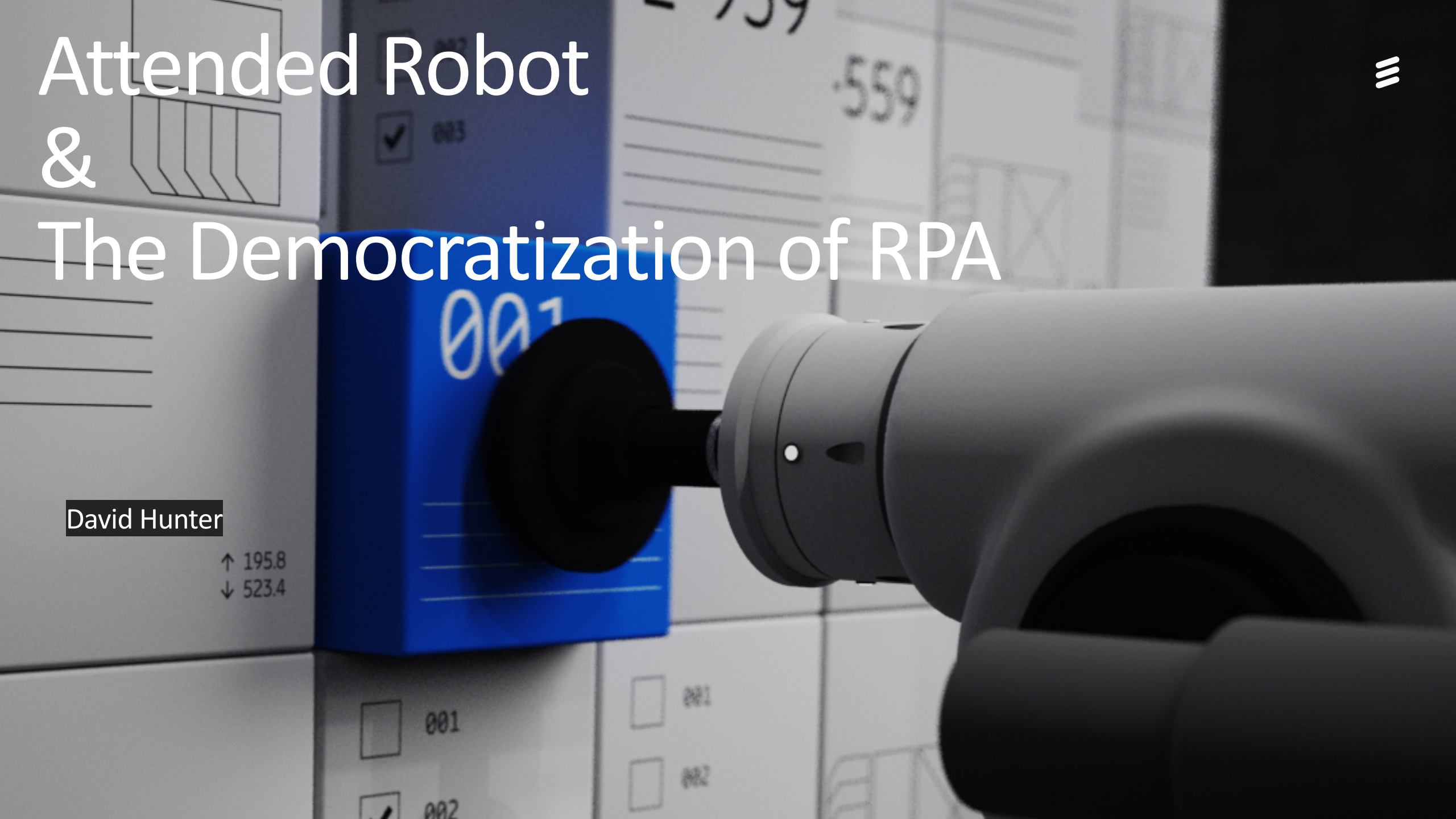
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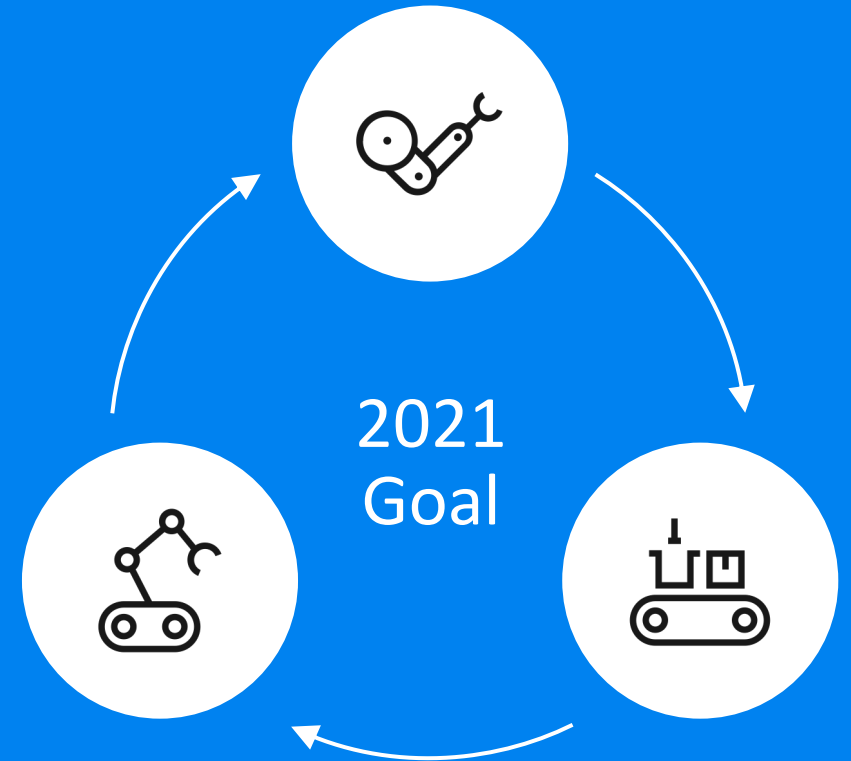
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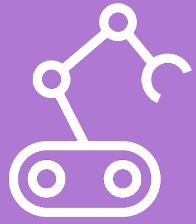
Ignition of democratized automation



Ericsson defined the goal of automating all repetitive tasks by the end of 2021



Breaking down the vision



automating all repetitive tasks by 2021 for 100 000 employees

Q

what is a repetitive task?

Q

so how many tasks are we talking about?

Automations that can do whatever an employee wants it to do whenever they want it.
A very flexible and **democratized** solution.

Every One Gets A Buddy Bot

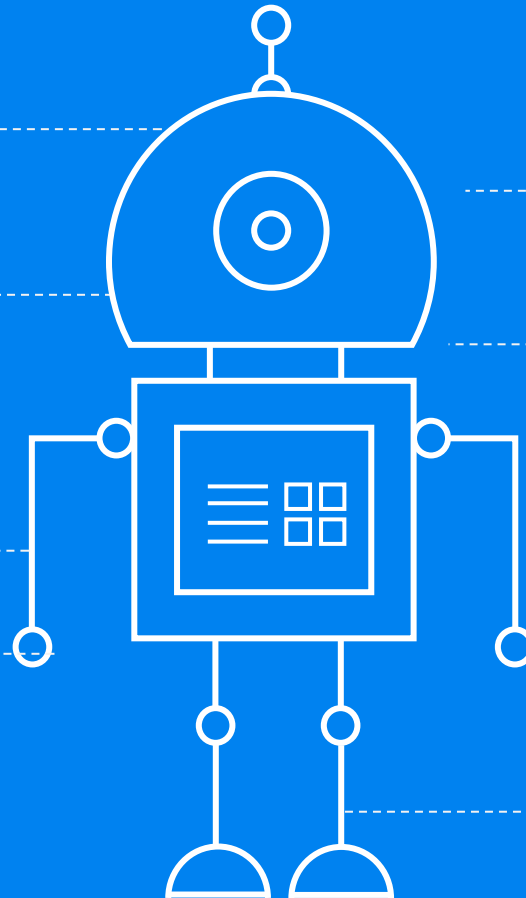


your Buddy Bot, Boyd is a software assistant that runs on your laptop

It can be used to perform virtually any task that you do on your laptop

It is best used to perform tedious and repetitive tasks

It frees you up to perform more creative and value generating tasks



It can only do what it is trained to do and only access systems and applications that the user can

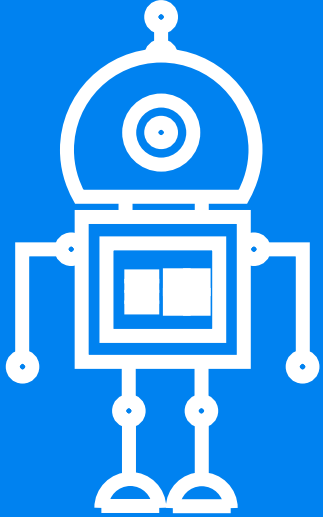
It only assists the user

You can train your Bot to do what you want it to do

Citizen Developers



Who is the Bot Boss?



A Bot Boss is a Business User that makes their own Bots and Bots for their team

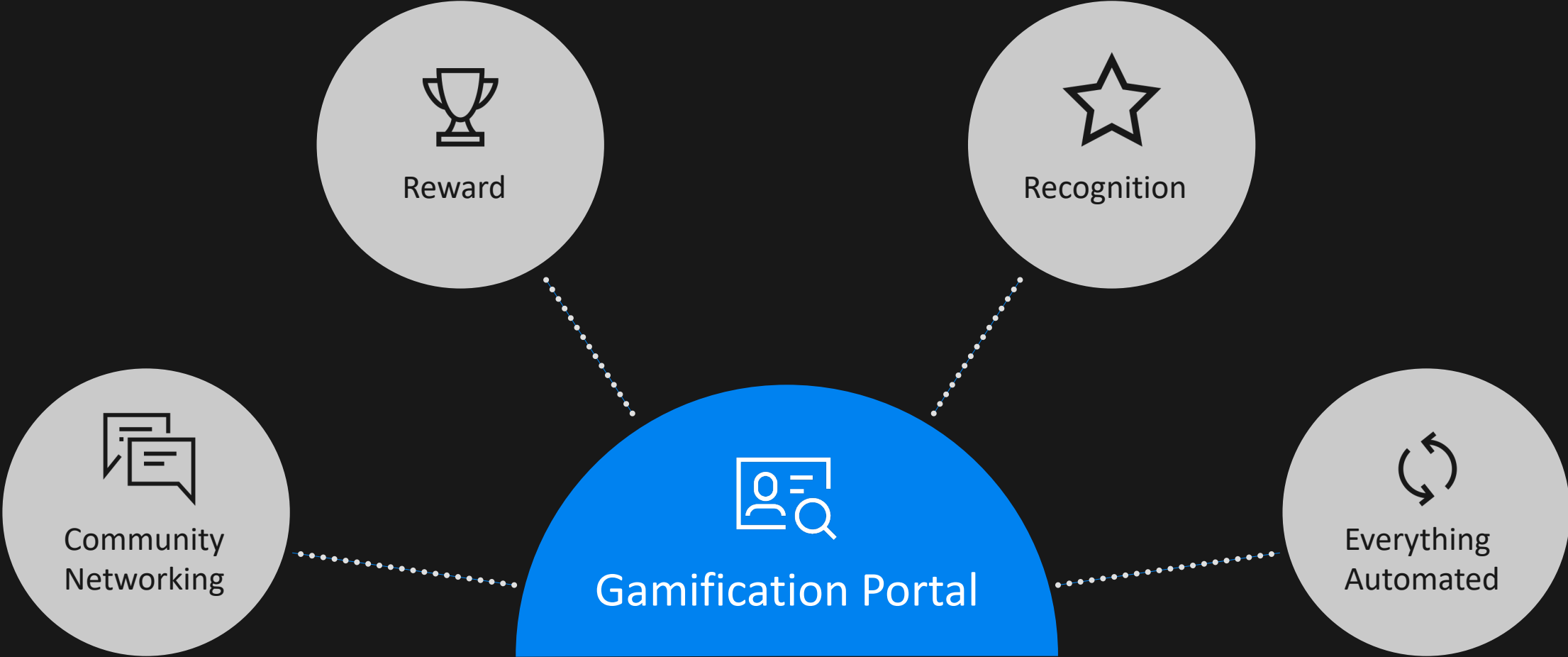
Content Creators



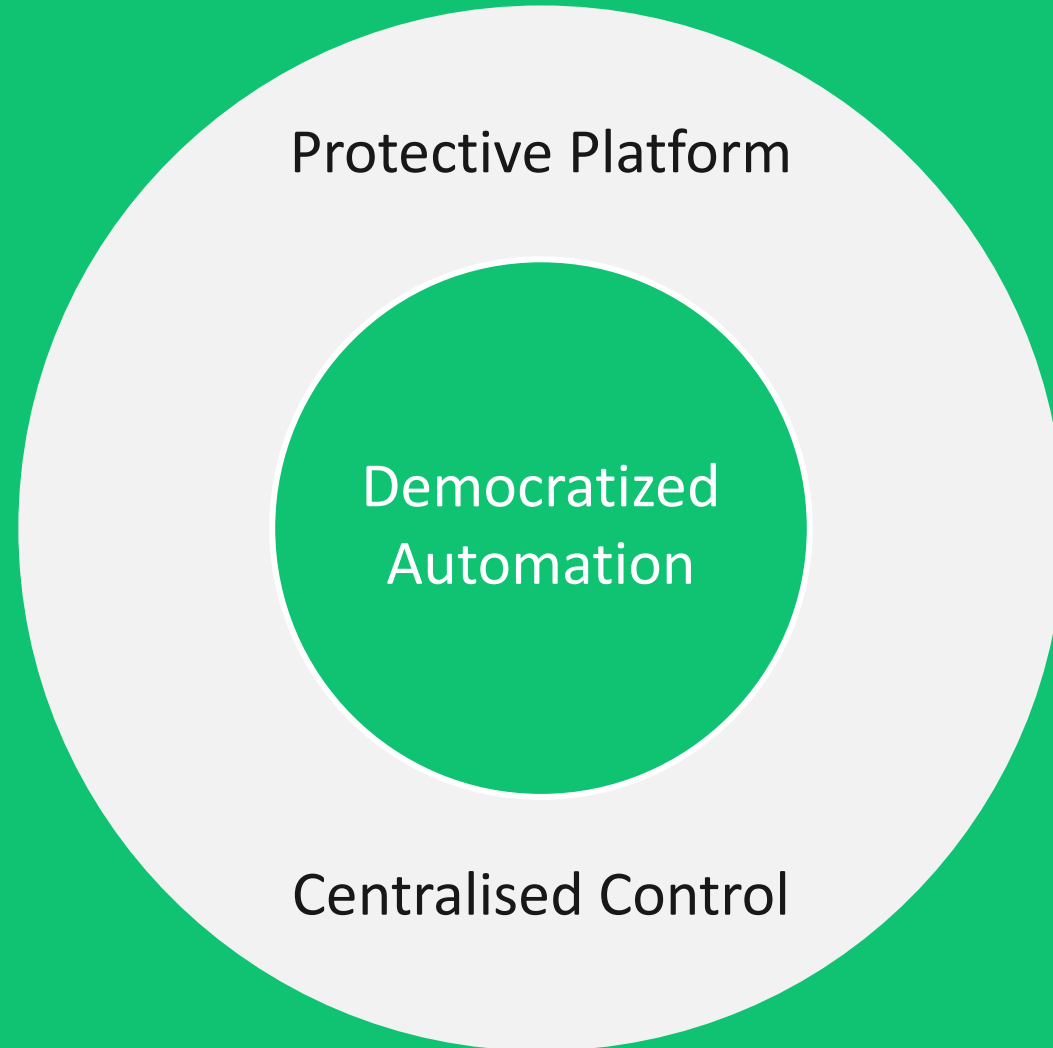
Served by a central CoE Automation professionals.

Automation As A Service

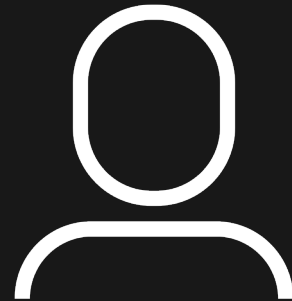
Transformation through Gamification



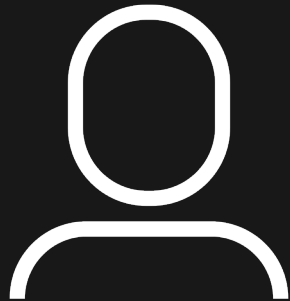
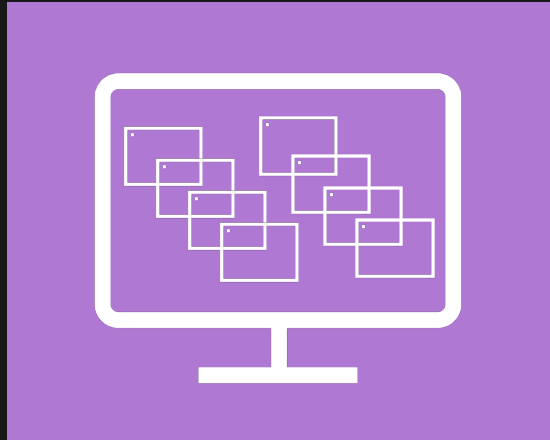
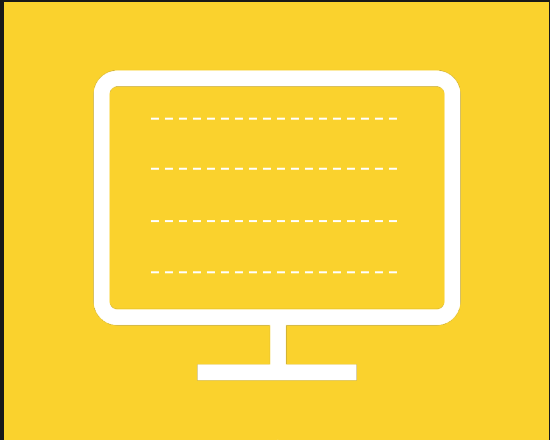
Democratized AAS Automation (embedded model)



There is only so much you can do in 24 hours without creating multiple versions of yourself



Through personal bots it is possible to create time





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Forward III